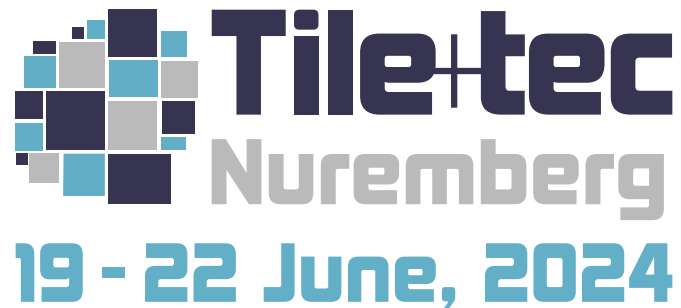


# The new design fair for tiles + technology

 **Tile+tec**  
Nuremberg  
**19 - 22 June, 2024**



The trade fair for tile, processing, technology, machine and tools



DESIGN  
WITH  
TILES

**DISCOVER | EXPERIENCE | EDUCATE**

**Tile+tec 2024 will take place for the first time parallel to the established Stone+tec, Trade Fair for Natural Stone + Stone Technology, from 19-22 June 2024.**

Take advantage of the opportunity to comprehensively present your product portfolio to a specialist audience at a special interest show.

Benefit from over 200 exhibitors who are already exhibiting at Stone+tec and meet over 10,000 trade visitors from the fields of planning and architecture, builders and contractors, kitchen studios and craftsmen from tile layers to landscape and garden builders from home and abroad.

On the demand side (planners, builders, craftsmen), there is a large overlap between natural stone and tiles. That is why the tile + ceramics segment and the surrounding areas of tools, machinery and construction chemicals will complement and round off the Stone+tec range. In addition, we offer the tile sector to help develop Tile+tec as its new trade fair home in Germany.

Here you will not be an accessory but, with the natural stone, the centre of the centre of the trade fair.

# The topics for your professional trade fair presentation

Be there too and present your offer to an international audience!



DESIGN  
WITH TILES

Mosaics

Kitchen counter tops

Tiles

Anchoring and fastening technology

Fine ceramics

Building chemistry

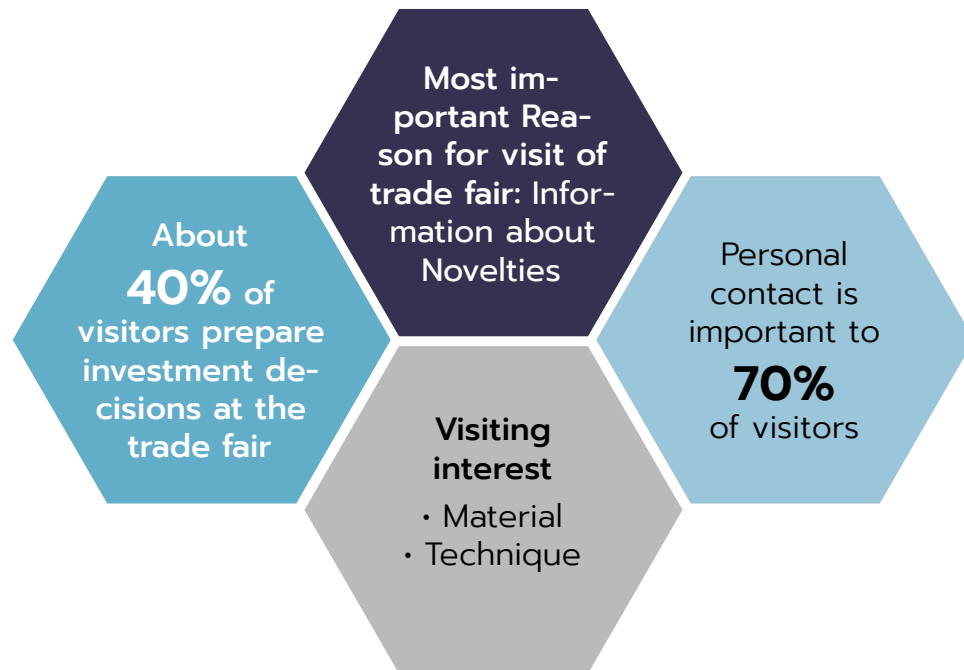
Large formats

Tools and machines

# Meet your target group at Tile+tec

Tile layers, building owners and contractors, architects, civil engineers

## From visitor surveys we know:



## Tile+tec supporting programme

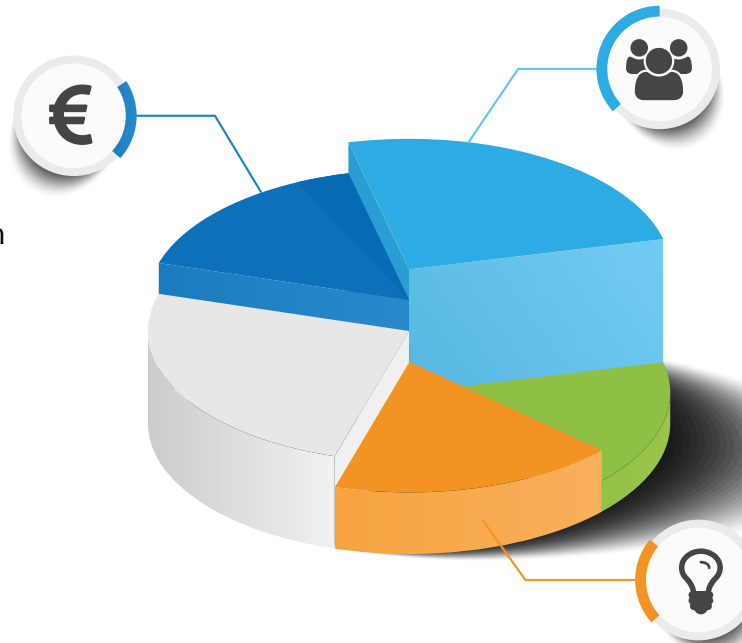
- Tiler seminar within the framework of the Stone+tec Congress
- Lectures and workshops

# Exhibitor and visitor survey Stone+tec 2022

Benefit from the trade visitors already present at Stone+tec! Over 7,000 came from the construction sector (interior design, outdoor areas) and are therefore a clear target group for Tile+tec 2024.

## Generate sales

- Over 50% of the exhibiting companies emphasised the high willingness of visitors to invest
- Sales targets were exceeded



## Meet new customers

- 2/3 of the exhibitors were able to make contact to take on new customers and were satisfied/very satisfied with it

## Interested specialist audience

- 88% of visitors want to find out about new products at the trade fair
- 74% of visitors want business contacts maintain

The likelihood that the mix of innovation, customer care and generation of new sales will also be achieved at Tile+tec 2024 is high.



# Secure your stand space at Tile+tec now!

Give us a call! We will be happy to advise you at any time: +49 911 98833-580

## Our space prices: (prices per m<sup>2</sup>)

- Row stand: 135,00 €
- Corner stand: 140,00 €
- Head stand: 145,00 €
- Block stand: 150,00 €

**Early bird discount!**  
Secure the discount now and  
register until 31.12.2023!!!

At Tile+tec, we create the European marketplace for the industry. This is where supply and demand meet comprehensively.

Comprehensive, individual lead tracking to follow up the contacts optimises your personal success.

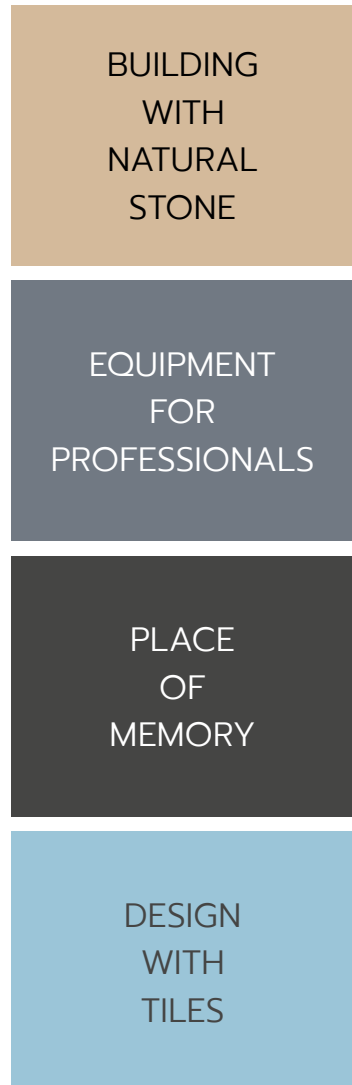


*In interior design, especially for worktops, many stone fabricators have been using XXL ceramics for some time. Even though we traditionally natural stone bonding, and we are emotionally connected with this material with this material, we welcome the presentation of the entire material variety for our users at the fair.*

**Dr. Dirk C. Hamann, Managing Director AKEMI GmbH**



# Site plan



 **Tile+tec**  
Nuremberg  
19 - 22 June, 2024



## **Place & Date:**

Exhibition Centre Nürnberg

19 - 22 June 2024

## **Contact:**

We look forward to your call:

**+49 911 98833-580**

Please feel free to send us an e-mail:

**[info@tile-tec.de](mailto:info@tile-tec.de)**

Find out more now:

**[www.tile-tec.de](http://www.tile-tec.de)**

## **Follow us on LinkedIn:**

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